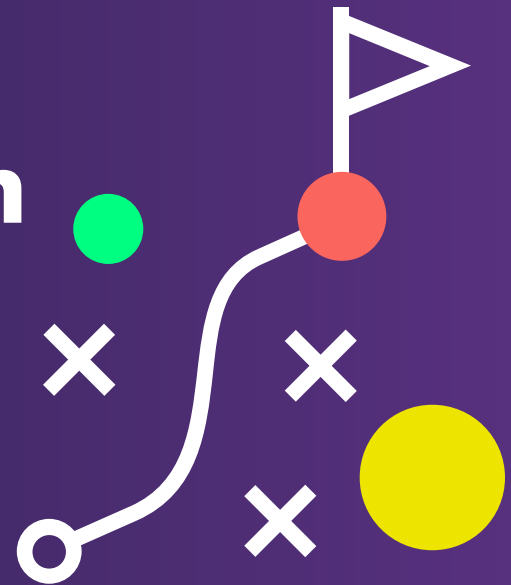




# AI Transformation Workshop

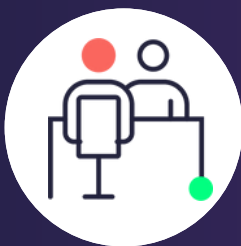
Find where AI works for you.



There's a lot of noise around AI. It's exciting and full of promise, but it's also hard to know where to start, what's realistic, and how to move from idea to impact. That's where we come in.

Our AI Transformation Workshop is designed to help you and your team explore where AI can genuinely make a difference in your business. In this collaborative session, we'll look at where your team is losing time, where things could run more smoothly, and where there might be small changes that make a big difference.

## What the workshop covers:



### Understand your challenges

We'll start by mapping out 2–3 key business processes and identifying the points where time is lost, mistakes happen, or customers aren't getting what they need.



### Explore how AI could help

We'll match your business challenges to AI capabilities and discuss what a solution might look like, what data is needed, and how complex it might be to deploy.



### Prioritise the best opportunities

Together, we'll assess the impact and effort for each use case, using the Boston Matrix method, so you know where to start and where the biggest value lies. We'll summarise your best next steps.

# What you'll leave with:

By the end of the session, you'll have:

- A shortlist of high-impact AI use cases tailored to your business
- A clearer view of the effort vs. reward for each one
- Realistic next steps to take an idea into a pilot or MVP
- A shared understanding across business and technical teams
- Confidence in your approach

# What we ask from you:

To make the session a success, we'll need:

- A quick 15-minute overview of your business
- A mix of business and technical voices in the room
- A few early thoughts on where you think AI might help

# Why Choose us?

We are a trusted Microsoft Data and AI partner. Our Microsoft data platform and analytics specialists have vast experience working with clients across their entire data journey, including modernisation, migration, artificial intelligence and long-term strategic planning.



## Learn from Experience

We work with Microsoft AI technologies every day, including AI agents and MCP, helping clients understand what's possible, realistic and how to get started



## Practical Solutions

We don't talk in abstract concepts. We bring your team into the process, working through your challenges and spotting where AI can genuinely make life easier, faster, or more efficient.



## Tailored to your Business

Every recommendation is shaped around your goals, your data and your teams. That way, the outcomes make sense for how your organisation already works.



## Trusted by Industry Leaders

We've worked on AI projects with organisations across professional and financial services, retail and the public sector.

If you're exploring how AI could work in your organisation, we're here to help you make sense of it.

Get in touch today: [info@coeo.com](mailto:info@coeo.com)

Visit us online: [www.coeo.com](http://www.coeo.com)

