



# Accelerate Your AI Strategy, Tailored to Your Business

## Taking You From Idea's To Clear Next Steps

We're offering a comprehensive Generative AI Assessment to help your organisation explore and plan a custom AI strategy. Tailored to your industry and needs, this assessment will evaluate your current capabilities and provide a clear plan to speed up AI adoption. Our expert-led sessions will guide you through key steps, risks, and timelines, ensuring your AI journey is efficient and aligned with your business goals.



### Our Assessment Includes:



#### Education

Introducing core AI concepts alongside an introduction to the full Microsoft Azure AI Solution stack.



#### Ideation

Identify and prioritise use cases based on the capabilities of technology today and in preparation for future developments.



#### Planning

A comprehensive adoption roadmap highlighting key dependencies from your current estate, risks and production timelines.

Our AI Assessment covers a range of technologies including: Microsoft Azure OpenAI, Chat GPT, DALL-E, GPT-4, GPT o1, Sora, Whisper & OpenSource.

## Key Deliverables

- **AI Use Case Map** - Identifying and prioritising use cases based on implementation effort and business value, using a Boston matrix. This evaluation guides next steps; defining which use cases advance to a Proof of Concept, Pilots, or full-scale production project.
- **Dependency Plan** - Adds value by reviewing business use cases, risks, concerns, and key areas like responsible AI, security, and adoption. It helps clear up assumptions and outlines what's needed for successful implementation.
- **Adoption Roadmap** - Outlines actionable steps for prioritised use cases. Includes cost estimates, necessary skills, and resource requirements for tasks.

## Assessment Overview



### Stakeholder Interviews

Individual interviews are conducted with executive, department and technical owners to assess key drivers and ambitions for Generative AI Solutions.



### AI Education Session

An informative session to provide up-to-date and relevant information. Introducing core AI concepts and product capabilities to 'inspire' the subsequent workshops.



### Ideation Workshop

A forum to establish user personas, identify critical business use cases; prioritising them based on their impact, necessity and feasibility.



### Planning Workshops

A deep-dive session into 2 or 3 use cases, focused on dependencies, risks, skills gaps and required products to build a well-integrated Generative AI platform.